



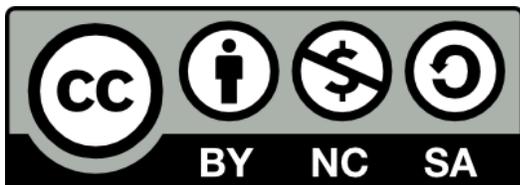
COURSE OUTLINE

ANTH 210
GLOBALIZATION AND THE CULTURE OF CAPITALISM
3 CREDITS

PREPARED BY: Norman Alexander Easton, Lecturer in Anthropology
DATE: December 4, 2020

APPROVED BY: Andrew Richardson, Dean Applied Arts
DATE: December 21, 2020

APPROVED BY SENATE: Click or tap to enter a date
RENEWED BY SENATE: Click or tap to enter a date



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ANTH 221 GLOBALIZATION AND THE CULTURE OF CAPITALISM

INSTRUCTOR: N. A. Easton

OFFICE HOURS: As requested

OFFICE LOCATION: As arranged

CLASSROOM: Online

E-MAIL: neaston@yukonu.ca

CLASS TIME: 1:00 – 2:30 PM MW

TELEPHONE: 393-8012

DATES: MON & WEN

COURSE DESCRIPTION

This course focuses the anthropological perspective on our contemporary world, examining the historical roots, current manifestations and future trajectories of globalization and the culture of capitalism. We will use a variety of theoretical perspectives refined by anthropology, including cultural history and geography, political economy, evolutionary psychology and biology, material culture and semiotics. Students will explore the social structure of capitalism and the nature of money, the rise of modernity and the construction of consumerism, orientalism and the “clash of cultures,” the origin and role of nation-states, world systems of commodity exchange, the postmodern condition, and modes of indigenous and local resistance to “the triumph of capitalism and the end of history.”

PREREQUISITES

At Least One of the Following Courses: ANTH 100, ANTH 140, SOCI 100 or SOCI 103, or permission of the instructor.

RELATED COURSE REQUIREMENTS

none

EQUIVALENCY OR TRANSFERABILITY

AU ANTH 200 Level (3)

SFU SA 200 Level (3)

UBC ANTH 200 Level (3)

TRU-OL ANTH 200 Level (3)

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UNBC ANTH 200 Level (3)
UVIC ANH 300 Level (1.5)

VIU ANTH 200 Level (3)
UFV SOC 247 (3) or ANTH 200 Level (3)

LEARNING OUTCOMES

With conscientious effort, upon successful completion of the course, students will be able to:

- critique the historical origin and spread of the culture of liberal capitalism and the ideology of globalization from a variety of theoretical perspectives
- understand the relationships between local, regional, national and international cultures and their social institutions
- comprehend the relationship between environmental stress, poverty, "under-development," health, wealth, and cultural practice
- analyze, interpret, and evaluate the meaning of pervasive cultural symbols through the semiotic analysis of everyday life
- evaluate their own life experience within wider currents of history and global relationships
- understand anthropology as the interdisciplinary investigation of human culture through time and space

COURSE FORMAT

Due to COVID-19 and social distancing recommendations from the Chief Medical Officer of Health, this course is being taught online using a variety of materials, activities, and technical solutions. You will need to visit the course Moodle site and participate in online activities and discussions as assigned and scheduled.

This course will be delivered through classroom lecture, seminar discussion, and additional lectures and films available on the internet.

ASSESSMENTS

Attendance & Participation

Attendance is mandatory. All students will be expected to attend and actively participate in class and online discussions and activities, as assigned by the instructor. The material covered in the classroom is cumulative in nature, and missing classes may put students at a disadvantage. Attendance and participation will account for 15% of the student's final

grade.

As per Academic Regulation 4.01, a student may be dismissed from a course if more than ten percent (10%) of the scheduled contact hours are missed. Dismissal from a course may result in loss of full-time status and loss of sponsorship funding.

Assignments

1. Assignment 1 – What Am I Wearing?

Each student will tabulate the contents of their wardrobe, organized by category of item, place of origin, method of manufacture, identifying Brand, and approximate retail value. Students will then map the geographical origin of these items and distance from Whitehorse using Google Earth and submit this map as a KMZ file. Finally, students will prepare a short account (one to two pages) of how these items reflect their personal sense of style and identity.

2. Assignment 2 – What Am I Eating?

Each student will track their food consumption for one week, tabulating the items consumed organized by place of origin, method of production, corporate ownership, and approximate retail value. Students will then map the geographical origin of these items and their distance from Whitehorse using Google Earth, and submit this map as a KMZ file. Finally, students will prepare a short account (one to two pages) that reflects on the meaning of these data.

3. Assignment 3 – What Am I Paying Attention To?

Students will track their participation in popular culture for one week, tabulating their consumption of music, video, movies, television, and print media by categories of their own choosing. Finally, students will prepare a short account (one to two pages) reflecting on the embedded semiotic content of these data.

4. Research Paper

Students are to identify a major chapter theme as an area of further research. In consultation with the instructor they will refine their focus and develop a thesis topic to pursue for their term paper. This must be done in consultation with and approval of the instructor.

Tests

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5. Final Examination

Students will write a comprehensive final examination of the course content during the examination period at the end of term. The exam will consist of a set of short answer questions on theoretical perspectives introduced in the course, and two short essay questions provided in advance of the examination.

Other

6. Attendance and Participation

Students will be evaluated on their attendance and participation in class discussions that demonstrates reading and reflection on assigned readings and ancillary materials.

EVALUATION

Distribution of Marks Used for Student Evaluation			
Evaluation	Topic	Value	Weight
Participation	Attendance and in class discussion	30 Marks Attendance – 15 Participation – 15	15%
Assignment 1	What Am I Wearing?	20 Marks	10%
Assignment 2	What Am I Eating?	20 Marks	10%
Assignment 3	What Am I Listening To?	20 Marks	10%
Research Paper	Student's Choice	50 Marks	25%
Final Exam	Cumulative Evaluation	60 Marks	30%
Total		200 Marks	100%

REQUIRED TEXTBOOKS AND MATERIALS

Richard H. Robbins. Global Problems and the Culture of Capitalism. 7th edition. Pearson. ISBN-10: 0134732790 • ISBN-13: 9780134732794

The text is available as an E-Book from Pearson Canada website for 50.00 at:

<https://www.vitalsource.com/en-ca/products/global-problems-and-the-culture-of-capitalism-richard-h-robbins-v9780134737751>

or widely available through online booksellers.

Additional Readings and Films will be assigned as Required and Optional on the course webpage.

ACADEMIC AND STUDENT CONDUCT

Information on academic standing and student rights and responsibilities can be found in the current Academic Regulations that are posted on the Student Services/ Admissions & Registration web page.

PLAGIARISM

Plagiarism is a serious academic offence. Plagiarism occurs when a student submits work for credit that includes the words, ideas, or data of others, without citing the source from which the material is taken. Plagiarism can be the deliberate use of a whole piece of work, but more frequently it occurs when students fail to acknowledge and document sources from which they have taken material according to an accepted manuscript style (e.g., APA, CSE, MLA, etc.). Students may use sources which are public domain or licensed under Creative Commons; however, academic documentation standards must still be followed. Except with explicit permission of the instructor, resubmitting work which has previously received credit is also considered plagiarism. Students who plagiarize material for assignments will receive a mark of zero (F) on the assignment and may fail the course. Plagiarism may also result in dismissal from a program of study or the University.

YUKON FIRST NATIONS CORE COMPETENCY

Yukon University recognizes that a greater understanding and awareness of Yukon First Nations history, culture and journey towards self-determination will help to build positive relationships among all Yukon citizens. As a result, to graduate from ANY Yukon University program, you will be required to achieve core competency in knowledge of Yukon First Nations. For details, please see www.yukonu.ca/yfnccr.

ACADEMIC ACCOMMODATION

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon University Academic Regulations (available on the Yukon University website). It is the student's responsibility to seek these accommodations. If a

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student requires an academic accommodation, they should contact the Learning Assistance Centre (LAC): lac@yukonu.ca.

TOPIC OUTLINE

Week	Topic	Reading
1	Course Introduction A New Type of Person for a New Age - Capitalism and the Construction of the Consumer	Ch. 1
2	The Necessary Condition of Alienation and Exploitation - The Labourer in the Culture of Capitalism	Ch. 2
3	The Great Transformation - The Rise of the Merchant, Industrialist, and Capital Controller	Ch. 3
4	We Hold These Truths to Be Self-Evident - The Nation State and the Culture of Capitalism	Ch. 4
5	Escaping the Malthusian Trap? - The Growth of Population Under Capitalism	Ch. 5
6	The Development of Underdevelopment - Hunger, Poverty, and Economic Development Under Capitalism	Ch. 6
7	Gaia Ascendant - Environmental Stress and Consumption Under Capitalism	Ch. 7
8	One Pill Makes You Larger, One Pill Makes You Small - Disease and the Culture of Capitalism	Ch. 8
9	Post-Modern Traditionalism - Indigenous People, Ethnicity, and the Nation State	Ch. 9
10	History Counts for Something - Peasant Protest, Rebellion, and Resistance	Ch. 10
11	Local Protest in Global Perspective – Anti-Systemic Protest	Ch. 11
12	Orientalism and the Clash of Cultures – Religion, Fundamentalism, and Social Protest	Ch. 12
13	Culture Jamming Anonymous Tea Parties of Feminists Occupy Greenpeace – The Rise of the Citizen Activist	Ch. 13